

St. Joseph's GAA Club, Ballycran

(C.L.G. Naomh Iósaf, Baile Crann)

Five Year Club Plan

2021-2026



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Club Plan 2021 – 2026

Introduction

St. Joseph's GAA Club, Ballycran, hereafter referred to as Ballycran or the Club, undertook a Club planning process in early 2016, resulting in a series of workshops designed to collect views and aspirations from members that would help to shape the Club's development for the next five years.

The approach at the time looked at six focus areas, namely:

- Club structures and administration
- Coaching and development
- Finance and fundraising
- PR and communications
- Facilities and development
- Entertainment and culture

The plan of 2016 – 2021 has largely been implemented to the satisfaction of the incoming executive committee. Like any plan, there will be items that are delayed or simply cannot be achieved for one reason or another.

These unfinished items have been listed in the appendix and in essence exist as either work in progress or ongoing, obsolete due to perhaps being superseded by other works or appear as incomplete and may be carried across into the Club plan for 2021 – 2026.



Club Plan 2021 – 2026

Methodology

At the time of writing, the world continues to address the impact of the coronavirus pandemic. The restrictions imposed on society by the adherence to the necessary protocols to protect the public have meant that Ballycran has had to take a different approach to building a new Club plan.

Prior to the outbreak of the coronavirus pandemic, Ballycran came upon a funding opportunity that would permit the build of a new indoor 3G playing pitch and a strength and conditioning gym, which would be available to members and the community via a membership scheme. A project of this scale, for a small Club such Ballycran, is an ongoing commitment and obviously forms the cornerstone of our next plan.

Limited by the impact of the pandemic on Club funding and our commitment to service the ongoing requirements of the new 3G pitch and gym project, Ballycran's executive met in controlled circumstances to discuss and review the methodology for a new Club plan and the outcome was to seek a narrower scope for our ambitions and as such, propose the following areas for planning consideration for the next five years:

1. For the new 3G and gym facility, let's finish the outstanding items and plan to develop this invaluable resource for ongoing success.
2. Refurbishment of some of the heavily used and dependent Club facilities.
3. Excellence in coaching and development.
4. Member engagement – acquiring and retaining more volunteers from our membership base.

The steps to build a new Club plan are as follows:

1. The Executive has already met to establish a framework around which the new Club plan will operate.
2. The Executive will refine a draft of the Club plan to a finished document and present to the member base for comment and alterations will be considered by the Executive against the operational constraints set out in the introduction.
3. The Club plan will then go to final print in e-copy and distributed to the member base from the Club's web site download area.
4. Implementation of the plan by each responsible group.



Club Plan 2021 – 2026

Key Areas for Development

Relevant Focus Area:

3G and Gym Facilities

Key Action	Outcome Sought	Timescale	Responsibility
Grillage on the community centre windows	Protection of the new building windows	Year 1	Executive and Community Complex Management Team
Removal of garage in front of the community complex	A new approach to the community complex with a safe area in front of the external ball wall and additional car parking	Year 1 – 2	Executive and Community Complex Management Team
Growth of community centre membership	To capture non renewals, Club members and members from the community	Year 1 – 5	Community Complex Management Team
Clear down the loan and generate revenue for Club funds	To operate the community centre as a profit centre	Year 1 – 5	Executive and Community Complex Management Team
Deliver the project benefits realisation plan in respect of the Ballycran Community Complex	To deliver increased numbers of people across ages and genders engaged in sporting, social and community activities	Year 1 – 5	Executive and Community Complex Management Team





Key Areas for Development

Relevant Focus Area:

Amenities Refurbishment

Key Action	Outcome Sought	Timescale	Responsibility
Car Park lighting	Improved illumination along the perimeter car parking area	1 year	Executive Committee
Car Park surface	Improved surface for cars and pedestrians	Ongoing	Executive Committee
New replacement for the garage	A new housing facility for the lawn mower and associated tools	Ongoing	Executive Committee
Replacement scoreboard	A new scoreboard in an area where it can be seen from all pitch sides and does not require manual setup	1 year	Executive Committee
Mains power to the John Mallon stand	Mains distribution to power the PA and streaming solutions	1 year	Executive Committee
Flagpole replacement	Installation of modern poles that are easier to dress	1 year	PRO Office
Kitchen replacement	Refurbishment programme	Ongoing	Executive Committee
Cross site WiFi	Ability to pickup WiFi across McKenna Park	Ongoing	Executive Committee
Stage uplift	Removal of suspect asbestos tiling, install new lights and a small lighting desk	Ongoing	Executive Committee
Replacement hall heating system	Efficient and avoids end of life	Ongoing	Executive Committee
Replacement of Hall doors	New draft proof doors that are also easier to close and resistant to wind	Ongoing	Executive Committee

Key Action	Outcome Sought	Timescale	Responsibility
McKenna Hall	A fundamental review of the current usage, building suitability and adaptability for the next 50 years	Commence 2022	The Development Officer and Associated Sub Committee
McKenna Park main pitch drainage investigation and remediation	To seek professional or knowledgeable opinion on the current main pitch drainage status and if required, instigate a plan for remediation.	Commence immediately October 2021	Grounds and Maintenance Committee in conjunction the Executive Committee
McKenna Park review of fencing and gates	Identify end of life infrastructure and amendments then establish a replacement plan	End of season	Grounds and Maintenance Committee in conjunction the Executive Committee
A review of outside luminaires to aid evening matches and training	To hold an internal review on the current floodlight requirements, current status and required power facilities at McKenna Park against the impact of the Club's new indoor 3G facilities and to derive a plan according to the review's conclusions.	Commence immediately October 2021	Grounds and Maintenance Committee in conjunction with Hurling and Camogie Sub Committee Chairs and Executive Committee



Club Plan 2021 – 2026

Key Areas for Development

Relevant Focus Area:

Coaching and Development

Key Action	Outcome Sought	Timescale	Responsibility
Carry out an audit of coaches in the Club and provide foundation and level 1 coaching courses	To assess the skills of Club coaches and ensure coaching programmes are put in place for coach development	Ongoing	Coaching and Games Development Committee
Provide effective coaching resources for different age groups	Ensure coaches are delivering appropriate skills for age groups and can use effective and appropriate resources to assist sessions	Ongoing	Coaching and Games Development Committee
Introduce and follow player pathway U6 to senior and elite level	Assess players physical skills development and then when appropriate for games and tactical awareness	Commences winter 2021	Coaching and Games Development Committee



Club Plan 2021 – 2026

Key Areas for Development

Relevant Focus Area:

Member Engagement

Key Action	Outcome Sought	Timescale	Responsibility
Recognition of the Gold Marker volunteer effort	The provision of a proper sweat shirt or coat signifying their contribution of a minimum agreed number of hours volunteering	Ongoing	Executive Committee
To encourage the wider member base to commit personal resource to helping the Club to discharge its duties	Wider member or supporter involvement with the administration of the Club	Ongoing	Executive Committee





APPENDIX 1

The following tables record the remaining gaps
or works in progress carried over from the Club Plan 2016 - 2021





Relevant Focus Area:

Club Structures and Administration

Key Action	Outcome Sought	Timescale	Responsibility
Integration of hurling and camogie clubs	Amalgamation of Club names as per GAA directive on social media promotion	Ongoing	Executive Committee
Appointment of Assistant Secretary	To assist the Club secretary and ensure key fixtures and events are managed effectively	Ongoing	Executive Committee

Relevant Focus Area:

Coaching and Development 2016 - 2021

Key Action	Outcome Sought	Timescale	Responsibility
All key actions implemented and works in progress adopted as business as usual for 2021 - 2026	n/a	n/a	n/a

Relevant Focus Area:

Finance 2016 - 2021

Key Action	Outcome Sought	Timescale	Responsibility
Access grants	Develop expertise in the Club to access appropriate grant funding	Ongoing	Development Committee





Relevant Focus Area:

PRO 2016 - 2021

Key Action	Outcome Sought	Timescale	Responsibility
To modernise the web site in order to avoid obsolescence	Adopt a new look and feel to maintain user interest	Ongoing	PRO

Relevant Focus Area:

Development 2016 - 2021

Key Action	Outcome Sought	Timescale	Responsibility
Look at pitch drainage	To inspect the drainage on the main pitch and sand and verti drain the training pitch	Ongoing	Development Committee
Club shop	To move the shop closer to the pitch in order to sell merchandise and refreshments at events, which draws a crowd to the premises	Ongoing	Development Committee
Social area	To provide an enhanced social area for members and visitors	Ongoing	Development Committee

Relevant Focus Area:

Entertainments and Culture 2016 - 2021

Key Action	Outcome Sought	Timescale	Responsibility
All key actions implemented and works in progress adopted as business as usual for 2021 - 2026	n/a	n/a	n/a

